



**HANDS &
VOICES™**

PO Box 3093

Boulder CO 80307

(303) 492-6283

Partner with Hands & Voices at the Annual Leadership Conference

"Leadership: More Than a State of Mind"

We are excited to bring the 18th Annual H&V Leadership Conference to **Fairport, NY (30 minutes outside of Rochester, NY) on Sunday September 18th, 2022 - Tuesday September 20th, 2022**. We invite you to join us as a sponsor or an exhibitor to showcase your products and services for deaf and hard of hearing children across the country.

Who are our Attendees?

- Parents
- Professionals
- H&V leadership from across the US and Canada

Why Attendees Come to the Leadership Conference?

- To learn leadership strategies and techniques to apply to their personal arenas of influence
- To learn Hands & Voices chapter management for sustainability and capacity building
- To learn advocacy for their child and the families they work with
- To learn about resources available for DHH children and families from across the US and beyond
- To learn of the technology available to children to provide access in school and at home
- To network and socialize

Why Sponsor/Exhibit?

- To reach Hands & Voices leadership who will share your information to their local families and professionals - last year's attendees represented over 44 US states, 2 Canadian Provinces, and 3 US Territories
- To reach the Hands & Voices social media network of 10,000+
- To interact with our attendees who are stakeholders and changemakers in their communities
- To make a difference in lives of deaf and hard of hearing children





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Sponsorship Opportunities

Diamond **\$10,500**

This coveted sponsorship will give you 10-minutes in front of all the participants to promote your services at the conference, mid-roll advertising on the new H&V podcast, a one- month banner ad on Deafed.net, and the opportunity to exclusively sponsor H&V programs throughout the year.

Platinum **\$8,500**

With this newly revised opportunity you will host your own Lunch & Learn on Monday, receive an out-roll ad on the H&V podcast, one month banner ad on Deafed.net, and receive a one-time H&V program partnership opportunity.

Gold **\$6,500**

This new opportunity will give you 5-minutes with our chapter leaders during a quarterly chapter call, sponsorship of the Newcomer Reception at the conference, and a one- month ad on Deafed.net.

Partner **\$4,500**

With this sponsorship you will receive a one- month ad on Deafed.net, all while receiving marketing visibility as participants use your thumb drive year-round.

Supporting **3,000**

Send a parent leader to the conference so they can learn how to best support all deaf and hard of hearing children in their community. Recipients will be notified of your support, with your sponsorship acknowledged from the stage along with advertising in *The Communicator* and on social media platforms.

Breakfast Sponsor **\$550**

Sponsor Breakfast at the Conference - Two Breakfasts available to Sponsor - One per day.

Exhibitor **\$600 (Early Bird Price)**

(Non-profit Early Bird price \$400).
After Aug. 14th Prices move to \$675 and \$450 respectively.

- Addl. Staff: \$100 / ea. (Price includes breakfast for one representative on Monday.)
- Addl. Conference Registrations: \$395.

Exhibit Registration Fees Include

- (1) skirted table
- (2) chairs

One exhibitor representative allowed to attend the meeting sessions

*Additional exhibitor representatives wanting to attend the meeting sessions MUST register for the meeting at \$395 per person

*Additional exhibitor representatives NOT attending the meeting must register as additional exhibitors (\$100 each





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Sponsorship Items Matrix

	Breakfast Sponsor (2 available)	Supporting Sponsor	Partner (1 available)	Gold (3 available)	Platinum (1 available)	Diamond (3 available)
Organizational Partnership Opportunity**					X	X
Social media outreach to 10,000+ on Facebook, Twitter, etc.	X	X	X	X	X	X
Exhibit Table		X	X	X	X	X
One Complimentary Conference Registration		X	X	X	X	X
One Additional Complimentary Registration					X	X
10 minute Stage Presentation						X
Mid-roll Advertisement on the new H&V Podcast						X
Out-roll Advertisement on the new H&V Podcast					X	
1/2 page ad in <i>The Communicator</i>						X
1/4 page ad in <i>The Communicator</i>		X	X	X	X	





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	Breakfast Sponsor (2 available)	Supporting Sponsor	Partner (1 available)	Gold (3 available)	Platinum (1 available)	Diamond (3 available)
One -month Deafed.net banner ad-Home page			x	x	X	x
Email Notices to Attendees One and Two Weeks Prior to Conference					x	x
Sponsor Saturday Lunch & Learn					x	
Five-minute Presentation during a Quarterly Chapter Conference Call				x		
Sponsor the First-time Attendees' Session				x		
Sponsor a Parent Conference Attendance		x				
Your Logo on Flash Drive			x			
Sponsor Breakfast	x					

** Contact Helen at helen@handsandvoices.org for detailed information regarding Organizational Partnership Opportunities.





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Conference Exhibitor Information

Exhibitor hall open Sunday September 18th and Monday Sept. 19th.

Cancellation & Refund Policy

<u>Activity</u>	<u>Deadline</u>
Sponsorship application due	August 14, 2022
All Facebook, email, and Communicator Advertisements	August 14, 2022
Name/logo	August 14, 2022
Payment Deadline	Early Bird: August 14, 2022

Refunds will be made to those registrants who must cancel, less a \$100 processing fee. Written cancellation requests must be postmarked on or before **August 1st, 2022**

Note: **ASL and CART** services are provided in the plenary and instructional sessions but **ARE NOT** provided at exhibit booths. Please make your own arrangements if you will need these services at your booth. Our Interpreters are available for assistance as needed.

Questions

If you have questions or to become a sponsor or exhibitor please contact:

Helen Cotton Leiser

helen@handsandvoices.org

503-260-5018

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We look forward to seeing you there!

