

H&V NEWSPAPER AD SIZE & RATE GUIDE

	Ad Size and Width	Price per Single issue	Price per 2 issues	Price per 3+ issues
A.	4 x 2.5	\$78.50	\$75.50/issue	\$73.79/issue
B.	4x 3.25	\$100.00	\$95.50/issue	\$94.00/issue
C.	4x4	\$119.00	\$114.00/issue	\$110.92/issue
D.	4x5.25	\$150.00	\$144.00/issue	\$141.00/issue
E.	6.083x4	\$170.00	\$164.00/issue	\$159.80/issue
F.	4x6.7	\$184.00	\$176.50/issue	\$172.96/issue
G.	6.083x5.25	\$214.50	\$206.00/issue	\$202.10/issue
H.	6.083x6.7	\$267.00	\$257.00/issue	\$250.98/issue
I.	10.25x6.7 (half page)	\$441.50	\$424.00/issue	\$413.60/issue

Ad Sizes and Costs per Ad

On these pages you can compare all the ad sizes in proportion to *The Communicators* layout. There are three pages containing size samples and prices with the cost per issue when purchasing a single issue, two issues, or 3+ issues.

4" wide x 2.5" high

\$78.50, Single Issue
 \$75.50/issue, Two Issues
 \$73.79/issue, 3+ Issues

A

4" wide x 3.25" high

\$100.00, Single Issue
 \$95.50/issue, Two Issues
 \$94.00/issue, 3+ Issues

B

6.083" wide x 4" high

\$170.00, Single Issue
 \$164.00/issue, Two Issues
 \$159.80/issue, 3+ Issues

E

4" wide x 4" high

\$119.00, Single Issue
 \$114.00/issue, Two Issues
 \$110.92/issue, 3+ Issues

C

4" wide x 5.25" wide

\$150.00, Single Issue
\$144.00/issue, Two Issues
\$141.00/issue, 3+ Issues

D

6.083" wide x 6.7" high

\$267.00, Single Issue
\$257.00/issue, Two Issues
\$250.98/issue, 3+ Issues

H

4" wide x 6.7" high

\$184.00, Single Issue
\$176.50/issue, Two Issues
\$172.96/issue, 3+ Issues

F

6.083" wide x 5.25" high

\$214.50, Single Issue

\$206.00/issue, Two Issues

\$202.10/issue, 3+ Issues

G

10.25" wide x 6.7" high

(Half Page),

\$441.50, Single Issue

\$424.00/issue, Two Issues

\$413.60/issue, 3+ Issues

I